Parents are sharing nearly 300 photos of their children online on average every year. On average, parents post nearly 1,500 photos online by a child’s 5th birthday. Some 54% of parents never review their Facebook privacy settings over a year ago, and 39% are unsure how to do so. Only 19% of parents have checked their Facebook privacy settings in the last 6 months. Only 10% of parents specifically say that nearly all their Facebook friends are true friends. Over a third admit that 50% of their Facebook friends are online friends that they wouldn’t want to speak to on the street or on the phone. Regularly check your privacy settings: when you log in to your Facebook account, click on your profile picture in the top right hand corner and then click on your settings and privacy button. Consider who you really want to be friends with: when you receive a friend request, you can either accept the friend request, decline it or limit it to friends list. Only accept friend requests from people you know in real life. Stay in control: when someone tagged you in a photo without your permission, you can always remove that tag by clicking on the three dots next to the tag and selecting remove tag. Share with care: when you share an image of a child, always ensure the person who is sharing the photo or video understands the potential to reach many people online. These photos have the potential to reach many people online. This leads to the development of IoT tools – using existing standards to integrate the ‘internet of things’ into the existing internet infrastructure. The Parent Zone was commissioned by Nominet to survey 2,000 parents between 1st August and 17th August 2016. Research Methodology Top Tips Share with care: when you share an image of a child, always ensure the person who is sharing the photo or video understands the potential to reach many people online. These photos have the potential to reach many people online. Always think about your online image and take time to consider the impact of what you post. For more advice and information about internet safety, visit www.nominet.uk/internetsafety. See www.nominet.uk/internetsafety for full methodology. When asked 10 questions about Facebook’s privacy settings, 50% of parents correctly answered all of them. However, 24% answered all of these questions incorrectly.