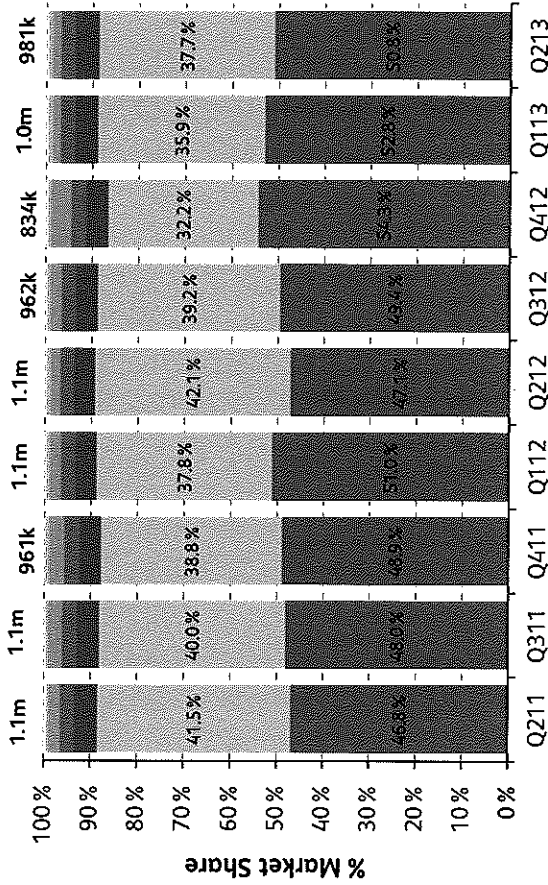


UK TLD market

UK TLD market: Share of new registrations Q2 2013



.uk
 .com
 .net
 .org
 .info
 .biz
 With Total Market Size above

Source: ZoakNIC

Summary

- .uk has lost approximately 2% share of new registrations to .com between Q1 and Q2 2013, which equates to 20k domains.
- Although .uk has lost 4% share of new registrations to .com over the past two quarters, share of new registrations is up on Q2 2012 by 3.7%.

Assessment

- .com was the only TLD to show significant positive growth in share of new registrations in Q2 2013 vs Q1 2013. From conversations with Verisign, this is mainly due to strong activity led by Godaddy, who are increasing their coverage and branding across key UK sporting events.
- New registrations in the UK market were down 30k overall in Q2 2013, which matches the same trend from 2012.
- .uk revenue forecasts will need to be revised subject to market growth.